



SPONSORSHIP OPPORTUNITIES

Sponsoring Queensferry Football Rugby Club is the ideal opportunity to increase the exposure of your brand and support the local community

Established in 2009 Queensferry Rugby Football Club (QRFC) is a growing club at the heart of a flourishing community. Local improvements, such as the Queensferry Crossing and new housing developments, mean that the area is prospering and the local rugby club is thriving with it. With a growing squad, a new ladies team, improvement in facilities and ambitions for promotion, a partnership with QRFC is an ideal investment in your brand.



Kevin Carson, playing in the QRFC alternate colours, receives a pass at the Edinburgh Northern Sevens tournament



QRFC in the final of the 2017 Ferry Fair tug-of-war

Sponsorship of Queensferry Rugby Club is the ideal way demonstrate to your stakeholders that you are focussed on the things that matter.

Community

QRFC represents what is great about Queensferry – community spirit. The team are regularly involved local events and our social functions are well attended by members and non-members alike.

Healthy Living

Rugby is proven to provide a number of physical and psychological benefits. All our players recognise the significant improvements in health achieved through being part of the club.

Youth Development

QRFC has an active Youth section, with the goal of providing a fun and positive experience in a safe environment.

Here are some examples of how Sponsoring QRFC will increase your brand exposure:

Representation at “The Hub”

The home of QRFC is also the home to 3 other local teams and a number of local groups and clubs, all of whom will recognise your support.

Coverage on social media

Posts to the QRFC Facebook page regularly receive in excess of 1500 views, a number that is growing, not to mention coverage on our website and Twitter account.

At the heart of action on match day

QRFC play over 20 fixtures each year with other clubs from Edinburgh and The Borders, as well as annual tours in the UK.

Two of our junior players practising tackling



Look on the next page to find out what sponsorship option will suit you



QRFC SPONSORSHIP PACKAGES

The packages are indicative, please get in touch to discuss how a package can be tailored to your specific needs

Platinum Package	£2,000	Logo on all team playing kit, advertising board on pitch fencing for 1 year, premium social media support, access to international tickets, 2 free gym memberships, invite for 4 to sponsors lunch, invite to end of season awards dinner for 2
Gold Package	£1,500	Logo on all team playing shorts, advertising board on pitch fencing for 1 year, enhanced social media support, access to international tickets, 1 free gym membership, invite for 4 to sponsors lunch, invite to end of season awards dinner for 2
Silver Package	£750	Advertising board on pitch fencing for 1 year, social media support, access to international tickets, 1 free gym membership
Bronze Package	£500	Advertising board on pitch fencing for 1 year, mention on social media, access to international tickets
Basic Package	£250	Advertising board on pitch fencing for 1 year, access to international tickets
Junior Sponsor	£1,500	Advertising board on pitch fencing for 1 year, social media support, access to international tickets, logo on junior team playing kit
Match Lunch Sponsor	£100 / head	3 Course lunch before game with 2 hours unlimited bar refreshments, 1 drink and snack post match, gift of club t-shirt
Player Sponsorship	£100 / season	Permanent mention on player profile on website and social media attention
Match Ball Sponsor	£50 / game	Invite to watch game with a pre-game and post-game drink for 2, photos and mention on social media, mention on match report



To discuss options, contact:

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